

Paul Kroto's Seven Steps To Success System

Step #2 – Write Down WHY It Is A MUST For You To Reach Your A.C.T. WIG



The most powerful word in the dictionary is the word **"BECAUSE"**.

Why was the 80 year old grandmother able to lift the car off the ground?
BECAUSE she wanted to save her grandson who was trapped underneath.

You can accomplish **ANYTHING** in life as long as you have a good enough reason to do it.

***"If you have enough reasons you can do anything. Reasons are the difference between being interested vs. being committed to accomplish something."** - Tony Robbins*

First, decide what level you want to reach in A.C.T.
Second, specifically identify **WHY** you want to reach that level.

Here are some examples. These are **ONLY** examples. Down below you are going to fill in your exact reasons **WHY** you **MUST** reach your A.C.T. WIG:

- Because... I NEED to take back control of my life.
- Because... I NEED to quit my J.O.B.
- Because... I am sick and tired of living paycheck to paycheck.
- Because... I NEED more money to pay all of my bills with.
- Because... I NEED an emergency fund.
- Because... I NEED to be able to afford a divorce and get out of this dead end marriage that I am in.
- Because... I MUST send both of my kids to college.
- Because... I MUST pay off my visa card ending in 0514 for \$4,237.
- Because... I MUST take my family to Disney for a week and stay at Disney's Grand Floridian Resort & Spa
- Because... I MUST buy a bigger and better house for my family.
- Because... I MUST drive a BMW 750.
- Because... I NEED to get my freedom back.
- Because... I MUST have at least \$2,000,000 in savings before I turn 65 and retire.
- Because... I am sick and tired of going to my J.O.B. every day.
- Because... I MUST live the A.C.T. Lifestyle of having TOTAL financial and time freedom. I will settle for NOTHING less.

Now list **YOUR** top 3 reasons why you **MUST** reach your A.C.T. WIG.

I MUST reach Level _____ with A.C.T. BECAUSE.....

1. _____

2. _____

3. _____